

COMPANY FACTS

Dāginty at a glance

LEGAL NAME	Dāginty Global Inc.
COMPANY TYPE	Software and data infrastructure
FOUNDER AND CEO	Michael J. Munson
CO-FOUNDERS	Graham Morehead, Jay Mandel and David Rachell
FLAGSHIP PRODUCT	Cluzy Employee Data Wellness
PRIMARY AUDIENCES	Employees, employers and managed service providers
PRODUCT STATUS	Cluzy is being built and validated with prospective MSP partners
PRIVACY BOUNDARY	Employee action is personal; employer reporting is aggregate
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APPROVED SHORT DESCRIPTION

Dāginty is building the ownership and trust layer for human data. Its Sovereign Human Data framework gives people a reason to correct, maintain and permission their information while helping organizations obtain current, permissioned and traceable insights.

This press kit is publication-ready as of August 2026. Verify current product status and leadership details at daginty.com/media-center before publication.

PRESS KIT

Building the Ownership and Trust Layer for Human Data

Dāginty is developing a new model that gives individuals ownership and control of their personal data as property.

Individuals should not simply generate data. They should have the ability to own it, control it, consent to its use and participate in the value it creates.

As AI, analytics and personalization become more dependent on human data, organizations need to know if information is permissioned, trustworthy and supported by clear provenance.

AT A GLANCE

- Personal-data ownership infrastructure built for the AI economy
- Permission-based, privacy-forward data access
- Designed to support more accountable AI, research, marketing and customer intelligence
- Built around individual control, transparency and revocable permissions

THE MODEL

Dāginty's Sovereign Human Data framework connects individuals who control their data with organizations that need permissioned insights - creating more truthful human data, clearer consent, stronger provenance and lower compliance overhead.

Built for the AI economy

Today's data ecosystem often relies on surveillance, aggregation, inference and data brokerage. People may have little visibility into how personal information is collected, used or monetized. Organizations may receive incomplete records, uncertain consent and weak provenance, creating legal, operational and reputational risk.

As AI systems increasingly depend on human data, the quality and legitimacy of that data matter more than ever.

Organizations need to know

- Where the data originated
- Whether the individual authorized its use
- What permissions apply
- Whether the information is current, relevant and reliable

Dāginty makes consent, permission scope and provenance central to the data relationship, not an afterthought.

The three points that define the model

1. Privacy was the wrong doctrine. Ownership is the right one.

Trusted human data requires people to take ownership of what describes them, correct it, maintain it and decide how it can be used. Dāginty provides the incentive through greater control, reduced exposure and participation in the value their data creates.

2. Defense against exposure. Offense through intelligence.

Cluzy is designed to collect information people provide directly, with permission and origin attached, while helping remove employee information from broker files that can make phishing and impersonation more convincing. Security spending funds cleaner, permissioned inputs.

3. Every data point has a receipt.

Where did it come from? Did a verified human provide it? Was it permissioned? What uses are allowed? Who has access? Can the individual control it? Dāginty's model is designed to carry answers to all six with the record.

Why this matters now

Beginning August 1, 2026, registered California data brokers must access the state's deletion platform at least once every 45 days and process qualifying requests. A broker that fails to comply can face a \$200 administrative fine for each deletion request for each day the violation continues. Cluzy is designed to support individuals as an authorized agent.

Clean Human Data supports more reliable AI

Permissioned human data with traceable provenance can reduce error propagation, bias and privacy risk while limiting correction and retraining work.

Distribution runs through managed service providers

Dāginty plans to reach employees through employers and the MSPs serving businesses with up to 1,000 employees, entering through a security budget that already exists.

Legal and storage boundary

Do not state that GDPR or other data-protection obligations are avoided. Counsel should address controller and processor status. Solid Pods may be stored by third-party providers or on storage controlled by the individual; Dāginty does not own or control that storage.

Personal data control

Cluzy is Dāginty's personal-data control platform. It is designed to help people create and manage a personal-data profile, understand how their information is used and control permissioned access to it.

Cluzy brings personal-data management, privacy controls and participation into one experience, moving people from passive data subjects to active participants in the data economy.

Cluzy for Cybersecurity Risk Reduction

Employers can offer Cluzy to employees to help reduce human-layer exposure and provide more personal-data agency. The direct experience makes data security more personally relevant than a one-hour cybersecurity training video.

Potential applications

- Support employee data-awareness and wellness initiatives
- Reduce an employer's human-layer exposure
- Strengthen employee-facing data-governance practices
- Advance a more privacy-conscious workplace culture